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Swift Current & District
Chamber
of Commerce



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CLUB OF SWIFT CURRENT

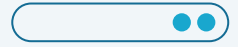


CALLING ALL YOUNG ENTREPRENEURS IN GRADE 10, 11, AND 12

Join us for an exciting and dynamic event where you can showcase your innovative business idea!

Students will have the opportunity to pitch their entrepreneurial concepts to a panel of experienced business leaders, competing to win prizes. This event will foster creativity, boost confidence, and provide valuable feedback from industry professionals.





THE HIGHLIGHTS

■ Real World Experience

Pitch your idea to a panel of local entrepreneurs and experts (The Catchers). Get feedback and guidance from those who've "been there and done that."

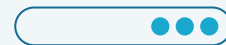
■ Refine + Shine

With expert feedback, ask further questions and get tailored expert advice to polish your idea and pitch.

■ Showcase Genius

Who will win? Lets find out!





THE DETAILS

Tuesday, May 6, 2025

Innovation Centre - Lower Level

198 First Avenue NE, Swift Current

- | | |
|---------|---------------------------------------|
| 9:00am | Welcome Introductions |
| 9:10am | Fireside Chat with Kai Haubrich |
| 9:30am | Pitches (Four) |
| 11:00am | Speaker Panel Funding + Marketing |
| 12:00pm | Lunch-Sponsored by the Kiwanis Club |
| 12:30pm | Fireside Chat with Danitra Laverdiere |
| 1:00pm | Pitches (Four) |
| 2:30pm | GPC Business Education Program |
| 2:50pm | Chamber for Students |
| 3:00pm | AWARDS |



THE RULES

You must be enrolled in Grade 10, 11, or 12 in Southwest Saskatchewan School Divisions.

You can enter as an individual or as a group of two or three.

You must submit a YouTube video (maximum of 3 minutes) to lkuntz@chinooksd.ca by Tuesday, April 1, 2025.

If selected to advance, you must be present a 10 minute pitch, followed by up to 5 minutes of questions from the judges, at the Pitch Party on Tuesday, May 6, 2025.

Eight finalists will be selected by Thursday, April 3, 2025.



THE HOW TO

What does a successful pitch look like?

- 1 Quick Introduction**, first name(s) and the school you attend.
- What is the **problem** you are solving?
- What is your **solution**?
- Why** would someone use this product or service? What makes it special?
- Why **you**? Why **now**?
- How are you going to **make money** and turn a profit?



BE PITCH PERFECT

Check out these **essential resources!**

Pitch Guide

How to create a pitch with examples

How to Pitch in 3 Minutes

YouTube tutorial

The 3 Minute Rule

Say less to get more



SOUTHWEST PITCH PARTY

Date: Tuesday, May 6, 2025
Time: 9:00am - 3:30pm
Location: Swift Current Chamber of Commerce
Innovation Centre, Lower Level
198 First Avenue NE, Swift Current

Participation Registration Form

Must be returned to school principal or career counselor prior to Tuesday, April 1, 2025.

- I allow _____ to attend the Southwest Pitch Party event, being held at Swift Current Chamber of Commerce office in Swift Current on Tuesday, May 6, 2025 from 9:00am to 3:30pm.

_____ Parent/Guardian Signature

- I allow pictures to be taken of my child, and posted on the Chinook School Division and Swift Current Chamber of Commerce websites, social media, and/or incorporated into news stories or posted by local news media.

_____ Yes _____ No

School: _____ Grade: _____ Supervisor: _____

Student Cell Number: _____ Student Email Address: _____

Student's dietary restrictions (please state if applicable): _____

Emergency Contact Information: _____

Travel arrangements to/from event: _____

