



SBTA 11th Annual High School Case Competition Information Package

Thursday, May 1 – Friday, May 2, 2025

The Saskatchewan Business Teachers Association (SBTA) Conference and High School Case Competition provides an annual opportunity for business students and teachers to showcase the important work that is taking place around our province in the areas of Entrepreneurship and Financial Literacy while providing a competitive environment for students to participate in.

Thursday, May 1, 2025	
2:00-3:30pm	Welcome Activity: Students and teachers meet at the Nutrien tower in Saskatoon at 2:00pm. 315 19 St E , Saskatoon, SK. Students will participate in a “social” endeavor in downtown Saskatoon. The meeting place would be on the top floor, which is actually the highest point above ground in Saskatchewan. There will also be a possible tour of the building and presentation from a TD wealth management advisor as a quick intro for the case competition and quick investing advice that the students could use.
4:00pm	Saskatoon Inn & Conference Centre , 2002 Airport Dr, Saskatoon, SK Check in to hotel rooms for <u>out of town</u> teachers and students
5:30 pm Doors open	Saskatoon Inn & Conference Centre 5:45 pm-6:15pm All teams & teachers will have their pictures taken at Thursday's banquet. 6:30 Banquet featuring keynote speaker - Bryan McCrea, Co-Founder of 3twenty Modular This event is open to the public - tickets for guests \$65 each.
8:30pm	Student Social, Saskatoon Inn / Teacher Social, Saskatoon Inn
Friday, May 2, 2025	
7:30-8:15am	Breakfast at Saskatoon Inn for hotel guests
8:30am	Arrive & check in at Edwards
9:00am	Welcome & Greetings, Edwards School of Business, University of Saskatchewan
9:30am	Student Case Competition Deconstruction & work time around Edwards. Rooms will be designated. Staggered start times: 9:30am, 9:50, 10:10, 10:30, 10:50 <i>Students have free time until they start.</i>
11:30am	Working lunch
1:00pm	Student Presentations with judges Student teams only in the rooms. Staggered presentation times: 1:00, 1:20, 1:40, 2:00, 2:20 <i>If schools wish to record their own presentations, they can set up their own camera themselves. Once student teams are done with their presentation, they have free time until the finalists are announced at 3pm.</i>
3:00pm	Top 2 teams in each category announced for final presentations Room #1 – Entrepreneurship finalists; Room #2 – Personal Finance finalists
3:30-4:30pm	Reception & Awards; See you all next year at the U of R Hill School of Business for the 12 th Annual SBTA Conference & Case Competition! Tentative Dates: April 30-May 1, 2026

Structure

- Each school may bring max. **SIX STUDENTS** to the competition (TWO teams of 3 students). Students may complete in either **Entrepreneurship case or Personal Finance case** (preferably one team in each category)
- Prior to the competition, participants will receive a presentation template and the competition marking guide.
- All teams will have 3-3.5 hours to prepare their case analysis and presentation for the first round of judging. Teams will have 10 minutes to present followed by a 5 minute question period. Judges will include faculty from the U of R and U of S, sponsors, & members of the business community.
- **Teams are asked to bring a school laptop(s)** to create their presentation. Students will use that laptop for their presentation.
- In order to ensure anonymity of the teams and impartiality of the competition:
 - Teams will not be known by their school names during their presentations
 - Each team must come up with a fictitious name for the competition (ie. Everest Consulting)

Payment Information Team fees and teacher fees may be paid by **cheque or with a credit card.**

Student Fees
Team of 3 = \$195 total (\$65 each student) Includes: all conference activities, accommodation, meals (Thursday supper and evening social, Friday breakfast, lunch and snacks)

Rooming & Transportation

Each out of town team will have a max of TWO (2) student hotel rooms. If you require more than the allotted student rooms, please book an additional room through the Saskatoon Inn & Conference Center on your own. Teachers will not be rooming with their students, but are responsible for their students while at the event. Out of town teachers will have their own rooms with their registration (\$195). If you require an additional “chaperone” room, you are required to contact the Saskatoon Inn and book on your own.

Teachers will be responsible for transporting students to the hotel on Thursday and to the University on Friday morning where the students stay for the remainder of the day.

Food and Beverages

Please specify if there are any dietary restrictions for any of the participating students when submitting student names (to be requested upon acceptance into the event). Thursday banquet, Friday breakfast & lunch are included. Students are advised to bring a refillable water bottle.

Dress & Attire

Thursday banquet dress is business casual. Examples would be dress pants, button up shirt & tie. *Team pictures will be taken on Thursday at the banquet.* Friday is business casual for case presentations. Dress to impress!

Scholarship Opportunities

Edwards School of Business, University of Saskatchewan in Saskatoon is offering \$2,000 for winners of either competition, \$1,500 for second place of either competition and \$1,000 for participants of the event, up to a total combination of \$20,000 in awards. *These scholarships are only applicable to grade 12 students who immediately enter the school in the upcoming fall and pursue the B.Comm. degree only (not applicable for any of the Certificate programs).* The awards are generously sponsored by the Edwards School of Business Dean's Circle.

Paul J. Hill School of Business, University of Regina in Regina is offering a \$2,000 entry scholarship (maximum 18 awarded – paid over 4 years) to all 1st, 2nd plus 6 Dean's Awards of \$2,000. To be eligible for this scholarship winners must attend the University of Regina.

Please contact Jill Labas (Jill.Labas@rbe.sk.ca) with questions regarding the Case Competition or for more information.

How to teach with cases and prepare students:

This content contains grade level Personal Finance 10/20/30 archive SBTA Case Studies, resources to help teachers teach, helpful guides for teachers to write their own case studies and sample case presentations and videos of past students. These are great resources to enhance your teachings, use as projects or year end assignments and to prepare students for case based instruction in their future post secondary or at case competitions. <https://resourcebank.ca/courseware/lesson/1605/overview>

Presentations:

Check out the following videos and share them among the team mates so as to have an understanding on how to present a case towards the judges.

University Presentation (JDC West Entre Case 2019): <https://www.youtube.com/watch?v=UfhQV3r6NSM>

High School Presentation (SBTA 2015): https://www.youtube.com/watch?v=94U3_Owk7gA

Slide Template SAMPLES:

Entrepreneurship: <https://drive.google.com/file/d/1KO5ABKuIBXvTMmvhOmWZ4J49-W4bFVWB/view?usp=sharing>

Personal Finance: <https://drive.google.com/file/d/1gtOaE-5AaGUjlkTbi4FQVEvNr7K3GRam/view?usp=sharing>

SBTA hub of resources for teachers: https://resourcebank.ca/curated-collections/800?_hub_id=37

Media / Footage Release (need a signed copy per student)

Whereas the Saskatchewan Business Teachers Association (the "Producer") is engaged in taking photos and developing promotional videos and website material for the Saskatchewan Business Teachers' Association (the "Videos or Websites"), and Whereas, I, the undersigned have agreed to have my photo or video footage appear in the Videos or Websites; and Whereas, I agree that the Producer may use my photo or video footage in whole or in part, with watermark included (together, the "Released Subject Matter").

I hereby grant to the Producer and its agents or assigns or anyone authorized by the Producer (collectively, the "Releases") the unrestrained right in perpetuity to own, utilize, or alter the Released Subject Matter in any way the Releases see fit and for any purpose whatsoever, all of the foregoing to be without limitation or restriction. This includes editing, copying, exhibiting, publishing, or distributing the material in any media that exists or may exist in the future. I waive any right of inspection and approval of the final product, or the uses to which the Released Subject Matter may be used. Additionally, I waive any right to royalties or other compensation arising from or related to the use of the Released Subject Matter.

I waive to the fullest extent that I may do so in law, any causes of action in law or equity I may have or may hereafter acquire against the Releasees or any of them for libel, slander, infringement of privacy, copyright or trademark violation, or any other claim arising out of or in connection with the use by the Releases or another of the Released Subject Matter.

By signing this form, I acknowledge I have read, understood and agreed to the foregoing.

Student Full Name (Print)
Parent Full Name (Print)
Parent Signature
Student Full Address
Emergency Contact Phone Number
Teacher Name (Print)
School Name